

ETHOS

INSPIRE THE IMAGINATION

TWO THOUSAND AND TWENTY SIX

Digital Sample

SERENITY The key to serenity is trusting that the universe has your back.
Gabrielle Bernstein

January

2026



1 Thu	New Year's Day	12 Mon	3	23 Fri	
2 Fri	Bank Holiday (Scotland)	13 Tue		24 Sat	
3 Sat		14 Wed		25 Sun	
4 Sun		15 Thu		26 Mon	5
5 Mon	2	16 Fri		27 Tue	
6 Tue		17 Sat		28 Wed	
7 Wed		18 Sun		29 Thu	
8 Thu		19 Mon	4	30 Fri	
9 Fri		20 Tue		31 Sat	
10 Sat		21 Wed			
11 Sun		22 Thu			

ethos

PARTNERSHIP

The foundation of every successful partnership is not just shared vision but shared values.
Unknown

February

2026



1 Sun	12 Thu	23 Mon	9
2 Mon <small>Bank Holiday (Eire) 6</small>	13 Fri	24 Tue	
3 Tue	14 Sat	25 Wed	
4 Wed	15 Sun	26 Thu	
5 Thu	16 Mon <small>8</small>	27 Fri	
6 Fri	17 Tue	28 Sat	
7 Sat	18 Wed		
8 Sun	19 Thu		
9 Mon <small>7</small>	20 Fri		
10 Tue	21 Sat		
11 Wed	22 Sun		

LEGACY If you're going to live, leave behind a legacy. Make an impact on the world that can never be erased.
Maya Angelou

March

2026

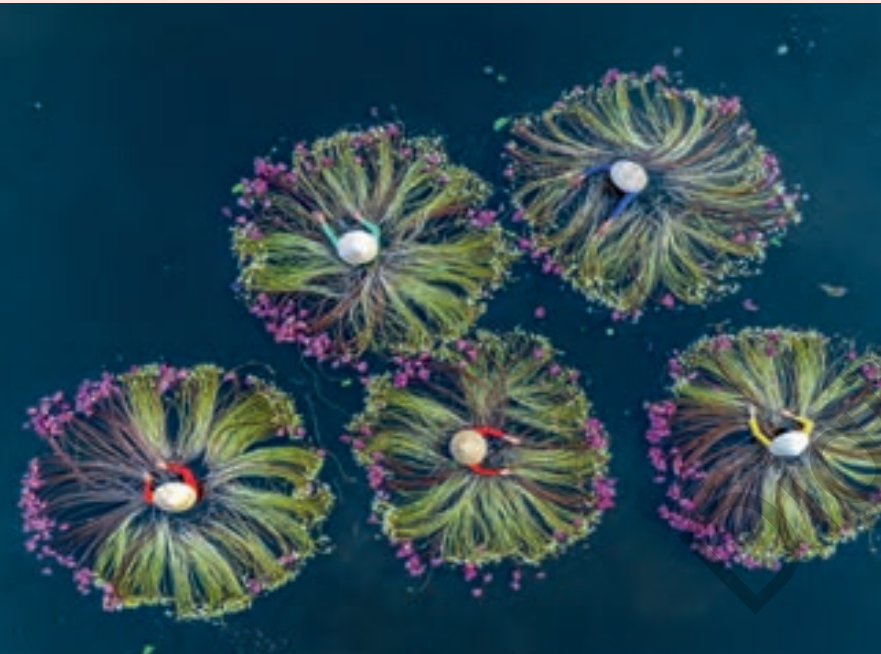


1	Sun	St David's Day (Wales)	12	Thu	
2	Mon	10	13	Fri	
3	Tue		14	Sat	
4	Wed		15	Sun	
5	Thu		16	Mon	12
6	Fri		17	Tue	St Patrick's Day (BH N Ireland/Eire)
7	Sat		18	Wed	
8	Sun		19	Thu	
9	Mon	11	20	Fri	
10	Tue		21	Sat	
11	Wed		22	Sun	
			23	Mon	13
			24	Tue	
			25	Wed	
			26	Thu	
			27	Fri	
			28	Sat	
			29	Sun	BST starts
			30	Mon	14
			31	Tue	

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April

2026



1 Wed	12 Sun	23 Thu <small>St George's Day (England)</small>
2 Thu	13 Mon <small>16</small>	24 Fri
3 Fri <small>Good Friday</small>	14 Tue	25 Sat
4 Sat	15 Wed	26 Sun
5 Sun	16 Thu	27 Mon <small>18</small>
6 Mon <small>Easter Monday 15</small>	17 Fri	28 Tue
7 Tue	18 Sat	29 Wed
8 Wed	19 Sun	30 Thu
9 Thu	20 Mon <small>17</small>	
10 Fri	21 Tue	
11 Sat	22 Wed	

COMPETENCE You must have confidence in your competence.
Elijah Cummings



May

2026

1 <i>Fri</i>	12 <i>Tue</i>	23 <i>Sat</i>
2 <i>Sat</i>	13 <i>Wed</i>	24 <i>Sun</i>
3 <i>Sun</i>	14 <i>Thu</i>	25 <i>Mon</i> <small>Bank Holiday 22</small>
4 <i>Mon</i> <small>Bank Holiday 19</small>	15 <i>Fri</i>	26 <i>Tue</i>
5 <i>Tue</i>	16 <i>Sat</i>	27 <i>Wed</i>
6 <i>Wed</i>	17 <i>Sun</i>	28 <i>Thu</i>
7 <i>Thu</i>	18 <i>Mon</i> <small>21</small>	29 <i>Fri</i>
8 <i>Fri</i>	19 <i>Tue</i>	30 <i>Sat</i>
9 <i>Sat</i>	20 <i>Wed</i>	31 <i>Sun</i>
10 <i>Sun</i>	21 <i>Thu</i>	
11 <i>Mon</i> <small>20</small>	22 <i>Fri</i>	

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June

2026



1 <i>Mon</i>	Bank Holiday (Eire) 23	12 <i>Fri</i>	
2 <i>Tue</i>		13 <i>Sat</i>	
3 <i>Wed</i>		14 <i>Sun</i>	
4 <i>Thu</i>		15 <i>Mon</i>	25
5 <i>Fri</i>		16 <i>Tue</i>	
6 <i>Sat</i>		17 <i>Wed</i>	
7 <i>Sun</i>		18 <i>Thu</i>	
8 <i>Mon</i>	24	19 <i>Fri</i>	
9 <i>Tue</i>		20 <i>Sat</i>	
10 <i>Wed</i>		21 <i>Sun</i>	Longest day
11 <i>Thu</i>		22 <i>Mon</i>	26
		23 <i>Tue</i>	
		24 <i>Wed</i>	
		25 <i>Thu</i>	
		26 <i>Fri</i>	
		27 <i>Sat</i>	
		28 <i>Sun</i>	
		29 <i>Mon</i>	27
		30 <i>Tue</i>	

July

2026



1 <i>Wed</i>	12 <i>Sun</i>	23 <i>Thu</i>
2 <i>Thu</i>	13 <i>Mon</i> <small>Bank Holiday (N Ireland) 29</small>	24 <i>Fri</i>
3 <i>Fri</i>	14 <i>Tue</i>	25 <i>Sat</i>
4 <i>Sat</i>	15 <i>Wed</i>	26 <i>Sun</i>
5 <i>Sun</i>	16 <i>Thu</i>	27 <i>Mon</i> <small>31</small>
6 <i>Mon</i> <small>28</small>	17 <i>Fri</i>	28 <i>Tue</i>
7 <i>Tue</i>	18 <i>Sat</i>	29 <i>Wed</i>
8 <i>Wed</i>	19 <i>Sun</i>	30 <i>Thu</i>
9 <i>Thu</i>	20 <i>Mon</i> <small>30</small>	31 <i>Fri</i>
10 <i>Fri</i>	21 <i>Tue</i>	
11 <i>Sat</i>	22 <i>Wed</i>	



1 Sat	
2 Sun	
3 Mon	Bank Holiday (Scotland & Eire) 32
4 Tue	
5 Wed	
6 Thu	
7 Fri	
8 Sat	
9 Sun	
10 Mon	33
11 Tue	

12 Wed	
13 Thu	
14 Fri	
15 Sat	
16 Sun	
17 Mon	34
18 Tue	
19 Wed	
20 Thu	
21 Fri	
22 Sat	

23 Sun	
24 Mon	35
25 Tue	
26 Wed	
27 Thu	
28 Fri	
29 Sat	
30 Sun	
31 Mon	Bank Holiday (excl Scotland) 36

September

2026



1 Tue	12 Sat	23 Wed
2 Wed	13 Sun	24 Thu
3 Thu	14 Mon 38	25 Fri
4 Fri	15 Tue	26 Sat
5 Sat	16 Wed	27 Sun
6 Sun	17 Thu	28 Mon 40
7 Mon 37	18 Fri	29 Tue
8 Tue	19 Sat	30 Wed
9 Wed	20 Sun	
10 Thu	21 Mon 39	
11 Fri	22 Tue	

ILLUSION Reality is merely an illusion, albeit a very persistent one.
Albert Einstein

October

2026



1 Thu	12 Mon	42	23 Fri	
2 Fri	13 Tue		24 Sat	
3 Sat	14 Wed		25 Sun	<small>BST ends</small>
4 Sun	15 Thu		26 Mon	<small>Bank Holiday (Ire) 44</small>
5 Mon	16 Fri	41	27 Tue	
6 Tue	17 Sat		28 Wed	
7 Wed	18 Sun		29 Thu	
8 Thu	19 Mon	43	30 Fri	
9 Fri	20 Tue		31 Sat	
10 Sat	21 Wed			
11 Sun	22 Thu			

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PERSEVERANCE

No one succeeds without effort... Those who succeed owe their success to perseverance.
Ramana Maharshi

November

2026



1 Sun

2 Mon

45

3 Tue

4 Wed

5 Thu

6 Fri

7 Sat

8 Sun

9 Mon

46

10 Tue

11 Wed

12 Thu

13 Fri

14 Sat

15 Sun

16 Mon

47

17 Tue

18 Wed

19 Thu

20 Fri

21 Sat

22 Sun

23 Mon

48

24 Tue

25 Wed

26 Thu

27 Fri

28 Sat

29 Sun

30 Mon

St Andrew's Day (Scotland) 49

LOYALTY In thy face I see the map of honour, truth, and loyalty.
William Shakespeare



December

2026

1 Tue	12 Sat	23 Wed
2 Wed	13 Sun	24 Thu
3 Thu	14 Mon 51	25 Fri Christmas Day
4 Fri	15 Tue	26 Sat Boxing Day
5 Sat	16 Wed	27 Sun
6 Sun	17 Thu	28 Mon Bank Holiday 53
7 Mon 50	18 Fri	29 Tue
8 Tue	19 Sat	30 Wed
9 Wed	20 Sun	31 Thu
10 Thu	21 Mon Shortest day 52	
11 Fri	22 Tue	

ethos

January

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1				1	2	3	4
2	5	6	7	8	9	10	11
3	12	13	14	15	16	17	18
4	19	20	21	22	23	24	25
5	26	27	28	29	30	31	

December 2025

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

Traditional fishing boat at Sanur Beach, Bali, Indonesia.

SERENITY

The key to serenity is trusting that the universe has your back.
Gabrielle Bernstein

February

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
5							1
6	2	3	4	5	6	7	8
7	9	10	11	12	13	14	15
8	16	17	18	19	20	21	22
9	23	24	25	26	27	28	

January

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

March

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
²³ / ₃₀	²⁴ / ₃₁	25	26	27	28	29

Rosy-faced Lovebird, Namibia.



PARTNERSHIP

The foundation of every successful partnership is not just shared vision but shared values. Unknown

March

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
9							1
10	2	3	4	5	6	7	8
11	9	10	11	12	13	14	15
12	16	17	18	19	20	21	22
13	23/ 30	24/ 31	25	26	27	28	29

February

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

April

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

The Great Wall of China, Jinshanling, China.



LEGACY

If you're going to live, leave behind a legacy.
Make an impact on the world that can never be erased. Maya Angelou

April

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
14			1	2	3	4	5
15	6	7	8	9	10	11	12
16	13	14	15	16	17	18	19
17	20	21	22	23	24	25	26
18	27	28	29	30			

March

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
²³ / ₃₀	²⁴ / ₃₁	25	26	27	28	29

May

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Water Lilies, Mekong Delta, Vietnam.



TALENT

Skills are common. Talent is rare.

Colin Clark

May

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
18					1	2	3
19	4	5	6	7	8	9	10
20	11	12	13	14	15	16	17
21	18	19	20	21	22	23	24
22	25	26	27	28	29	30	31

April

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

June

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Wheelchair stunts, skate park, Germany.



COMPETENCE

You must have confidence in your competence.

Elijah Cummings

June

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
23	1	2	3	4	5	6	7
24	8	9	10	11	12	13	14
25	15	16	17	18	19	20	21
26	22	23	24	25	26	27	28
27	29	30					

May

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

July

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Bee collecting nectar, Indonesia.

PERSISTENCE

Energy and persistence conquer all things.
Benjamin Franklin

July

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
27			1	2	3	4	5
28	6	7	8	9	10	11	12
29	13	14	15	16	17	18	19
30	20	21	22	23	24	25	26
31	27	28	29	30	31		

June

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7						1	2
8	9	10	11	12	13	14	3	4	5	6	7	8	9
15	16	17	18	19	20	21	10	11	12	13	14	15	16
22	23	24	25	26	27	28	17	18	19	20	21	22	23
29	30						²⁴ / ₃₁	25	26	27	28	29	30

August

Skydivers forming a ring, Australia.



TENACITY

The most difficult thing is the decision to act,
the rest is merely tenacity. Amelia Earhart

August

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
31						1	2
32	3	4	5	6	7	8	9
33	10	11	12	13	14	15	16
34	17	18	19	20	21	22	23
35	24/ 31	25	26	27	28	29	30

July

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5		1	2	3	4	5	6
6	7	8	9	10	11	12	7	8	9	10	11	12	13
13	14	15	16	17	18	19	14	15	16	17	18	19	20
20	21	22	23	24	25	26	21	22	23	24	25	26	27
27	28	29	30	31			28	29	30				

September

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5		1	2	3	4	5	6
6	7	8	9	10	11	12	7	8	9	10	11	12	13
13	14	15	16	17	18	19	14	15	16	17	18	19	20
20	21	22	23	24	25	26	21	22	23	24	25	26	27
27	28	29	30	31			28	29	30				

Flinders Ranges, South Australia.

ESCAPISM

There's no real objection to escapism, in the right places...
We all want to escape occasionally. Arthur C. Clarke

September

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
36		1	2	3	4	5	6
37	7	8	9	10	11	12	13
38	14	15	16	17	18	19	20
39	21	22	23	24	25	26	27
40	28	29	30				

August

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
²⁴ / ₃₁	25	26	27	28	29	30

October

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Potter's wheel, Seville, Spain.



FINESSE

To live means to finesse the processes to which one is subjugated. Bertolt Brecht

October

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
40				1	2	3	4
41	5	6	7	8	9	10	11
42	12	13	14	15	16	17	18
43	19	20	21	22	23	24	25
44	26	27	28	29	30	31	

September

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

November

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
²³ / ₃₀	24	25	26	27	28	29

Chameleon on a Succulent plant, Texas, USA.

ILLUSION

Reality is merely an illusion, albeit a very persistent one.

Albert Einstein

November

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
44							1
45	2	3	4	5	6	7	8
46	9	10	11	12	13	14	15
47	16	17	18	19	20	21	22
48	23/ 30	24	25	26	27	28	29

October

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

December

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Mushrooms lit by the morning sun, Forest of Dean, England.



PERSEVERANCE

No one succeeds without effort... Those who succeed owe their success to perseverance. Ramana Maharshi

December

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
49		1	2	3	4	5	6
50	7	8	9	10	11	12	13
51	14	15	16	17	18	19	20
52	21	22	23	24	25	26	27
53	28	29	30	31			

November

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
²³ / ₃₀	24	25	26	27	28	29

January 2027

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2 3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Beglka Reservoir, Rhodope mountains, Bulgaria.

LOYALTY

In thy face I see the map of honour, truth, and loyalty.
William Shakespeare